

BUDDY WILLIAMS

Product Leader • AI Strategy & Innovation • 0-to-1 Development

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EXECUTIVE SUMMARY

Pioneer 25+ years driving 1-to-1 product development and technical experience across start-up to enterprise businesses. Founded and shipped HarmonicWork.ai ([website](#) and [video](#)), an AI-human work orchestration platform for enterprise capacity management. Bridges cutting-edge AI research, pragmatic product execution, meta-modeling, and shipping MVPs that validate product-market fit. You can [see me working with a prospective client](#) here.

Creator of models including [Technohumanism](#), [The Outcome Economy](#), [AI Economics](#), and [Cyclic Rationality](#) which are shared with organizations to navigate the shift from knowledge work to intelligence work. Expert at translating complex technical possibilities into customer-facing solutions with measurable business impact. It's encouraged to read the blog posts and watch the videos.

Core Strengths: 0-to-1 Product Development • AI Product Strategy • Research-to-Product Translation • Product Vision & Roadmaps • Cross-Functional Leadership • Technical Product Management • Business Model Innovation • Systems Architecture • Enterprise Transformation • MVP Development & Validation

PROFESSIONAL EXPERIENCE

Chief AI Innovation Officer

Nevo Technologies — Atlanta, GA (Remote) | Mar 2025 – Present

Lead business strategy and 0-to-1 AI product development initiatives across insurance, healthcare, staffing, and logistics industries. Own product vision, roadmap, and execution for AI-augmented enterprise platforms.

- **Founded and shipped HarmonicWork.ai**, an AI-human work orchestration platform addressing enterprise capacity management. Led product from concept through production deployment, conducting customer discovery with 50+ enterprise stakeholders to validate product-market fit. Platform enables AI intake, automatic prioritization, auto-delegation, and seamless AI-human collaboration.
- **Founded AI business offerings and model** since AI is dissolving traditional charge-for-time software development offers.
- Drove product strategy for enterprise AI transformation, working directly with C-suite executives on shifting from manpower-driven to intelligence-driven operating models.
- Designed AI engineering lifecycle frameworks including specification-driven development and verifier systems for secure AI-generated code, enabling rapid iteration cycles for technical products. See [AI Development - SDLC, AI Code Gen, and Preventing AI Slop](#)
- Published foundational thought leadership ([Technohumanism](#), [The Outcome Economy](#), [AI Economics](#), and [Cyclic Rationality](#)) shared with organizations to understand AI-driven business model shifts and outcome-based value creation.

Principal & Account Executive

Nevo Technologies — Atlanta, GA (Remote) | Aug 2021 – Mar 2025

Led product delivery and customer success for enterprise modernization initiatives. Owned sells, scoping, implementation, training, and delivery of software projects.

- Owned end-to-end product lifecycle from discovery through deployment for insurance, logistics, and healthcare modernization platforms serving enterprise customers with multi-million dollar contracts.
- Led product discovery and validation, conducting stakeholder interviews, defining product requirements, and establishing success metrics for legacy system replacements.
- Managed cross-functional delivery teams, coordinating engineers, architects, and designers to ship products on aggressive timelines while maintaining quality standards.
- Drove early AI adoption, mentoring teams in AI-assisted development workflows and establishing best practices for integrating emerging AI capabilities into product development cycles.

Technical Lead & Product Architect

Workstorm — Remote | 2018 – 2021

- Architected cross-platform UI for privacy-focused enterprise collaboration tool, delivering desktop, mobile, and web experiences with unified design system.
- Led technical product decisions, balancing user needs with engineering constraints to ship features across multiple platforms on aggressive timelines.

Founder, Software Developer, & Technical Lead

PostHog, Outpace, Datatrac, Devnext, Markel Corporation, WebMD, Turner Broadcasting, PhyQuest | 2002 – 2021

- Built and shipped analytics platforms, logistics systems, donation management tools, insurance rating engines, advertising platforms, and healthcare risk-reduction products.
- Led development teams across insurance, media, and healthcare sectors, delivering mission-critical systems processing billions in transactions.
- Co-founded healthcare platform focused on physician quality metrics and risk reduction, managing full product lifecycle from concept to market.

SIGNATURE PROJECTS & PRODUCTS

Harmonic — AI-Human Work Orchestration Platform (2025)

- **Product Discovery:** Identified critical gap in enterprise capacity management through customer interviews in the staffing industry.
- **0-to-1 Development:** Led product from research concept to production in 8 weeks. Shipped MVP with core features: AI intake system, automated prioritization engine, intelligent delegation, and AI worker integration.
- **Product Innovation:** Eliminated requirements and planning meetings by introducing queue-centric workflows. System automatically routes work to optimal human or AI workers based on task characteristics and current capacity.

AI Engineering Lifecycle & Verifier System

Developed specification-driven development model with automated verification and rapid feedback loops. Enables secure AI-generated code with systematic quality gates. Model adopted internally for AI-assisted product development workflows. See [AI Development - SDLC, AI Code Gen, and Preventing AI Slop](#)

Enterprise Modernization Products

Delivered modernized policy administration systems, rating engines, and data platforms for enterprise insurance customers. Led product strategy for cloud migration initiatives spanning legacy mainframe replacements to modern microservices architectures.

Low-Code Application Platform

Designed, built, and received seed funding for a low-code application platform before it was cool, [check out the video](#). It has always been a passion to remove the barriers for building software so that creatives could explore.

THOUGHT LEADERSHIP & FRAMEWORKS

Published frameworks adopted by enterprise customers and product teams to guide AI transformation strategy:

- **Technohumanism:** Model describing technology's purpose as transforming scarcity into abundance.
- **The Outcome Economy:** Framework outlining the shift from knowledge work to intelligence work and outcome-driven business models.
- **AI Economics:** Analysis of AI as time compression enabling abundance through efficiency.
- **Cyclic Rationality:** Epistemology uniting imaginative exploration with falsifiable reasoning.

TECHNICAL PROFICIENCY

- **Product & Development:** Full-stack development across 30+ languages and frameworks. Experience with Python, JavaScript/TypeScript, SQL, data pipelines, analytics platforms, and modern web technologies.
- **AI & ML:** LLM integration, agentic workflows, AI system architecture, prompt engineering, AI product design patterns, and evaluation frameworks.
- **Architecture & Systems:** Enterprise architecture, microservices, distributed systems, cloud platforms (AWS, Azure), API design, data modeling, and system integration.
- **Business Model Innovation:** Deep understanding of how technology enables new economic models. Expert at identifying where emerging capabilities unlock entirely new forms of value creation and capture.

EDUCATION & CONTINUOUS LEARNING

Self-taught engineer, philosopher, and systems thinker with deep focus on AI, complexity theory, logic, economics, technology history, and organizational design. Continuous learner staying current with emerging research and industry developments.

TARGET COMPENSATION

\$325,000 – \$460,000 total compensation

(Base salary, equity, and performance incentives based on role scope and impact)